

Support



Bangalore cares

a friend to NGOs



Encourage



Promote



NGO's are reaching out more and more

In India, there is no doubt that the NGO sector is growing. Sadly no one knows how many are active and no one has facts on overall income and expense.

What we do know is NGOs badly need to raise more resources and the public continues to be skeptical on the impact of NGOs.

However, the 2013 Bain Philanthropy Report shows a drop in the number of donors who are concerned. In 2012, 53% said a lack of accountability prevented them from giving more compared with 70% in 2011; a considerable increase in donor confidence

Source: Bain Philanthropy Report 2013

This means NGOs are reaching out more and better. We, at Bangalore Cares, know this to be a fact as illustrated through participation in the World 10K. This year 100 NGOs reached out (87 in 2012) and 9,000 donors donated (7,000 in 2012). Out of which 49 were new NGOs.

We strongly believe the increase in the number of donors is a reflection of an increasing confidence in the work of NGOs.

“Bangalore Cares and W10K has helped AMC in many ways like learning how to raise funds, importance of a database, updating presentations for companies, gathering volunteers and creating awareness of our organization’s work”.

***Dr Rupande Padaki, Honorarily Joint Secretary
Association for the Mentally Challenged***



Examples of NGOs reaching out

100 NGOs
Reached

87 in 2012

9,000
Donors

7,000 in 2012

Increase in
confidence in NGOs
and their work



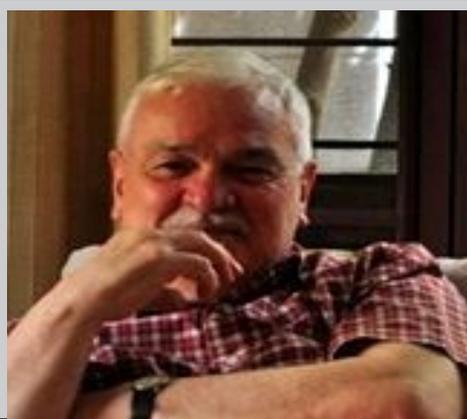
Health Box were thrilled to get their first article in a newspaper.



proVision Asia in connection with the World 10K organized eleven international runs in solidarity with their participation in SEVEN COUNTRIES from Canada to China. More are planned for 2014.



Bangalore, as a metropolitan had the 'Highest Number' of events (130) in the annual 'Joy of Giving Week' which involves millions of people and hundreds of NGOs, companies and civil society groups across India.



“ In our society which has such extremes of poverty and need, we really do believe that the NGO community plays a vital role. And we believe that to improve and expand services, NGOs need more understanding and support from society.

So to complete another year working alongside NGOs serving thousands within our community gives us quite satisfaction”.

– Murray Culshaw, Chairperson



Joy of Giving Week 2012

We collaborated more extensively this year in the Annual ‘Joy Of Giving Week’ in October 2012, to help the local volunteer team NGOs & companies in conducting events. Amongst other initiatives we also assisted different following companies.



Food For Change

A new fundraising event was initiated by Bangalore Cares which involved the top hotels and restaurants of Bangalore providing delicious food - Caperberry, Fava, ITC Orchid, MGM Mark, Ibis, Novotel, Royal Orchid, Radha Hometel, The Lalit Ashok, Le Meridian and Zuri. The event was sponsored by Her Highness Sheikha Arwa Al Qassimi. The evening in the pleasant campus of SAP Labs India provided for free, was enhanced by rock music from Thermal and A Quarter, and dance by Lourd Vijay's troupe.

Rs 43. 37 Lakh
Donations Raised

389 Individual Donors
31 NGOs Registered

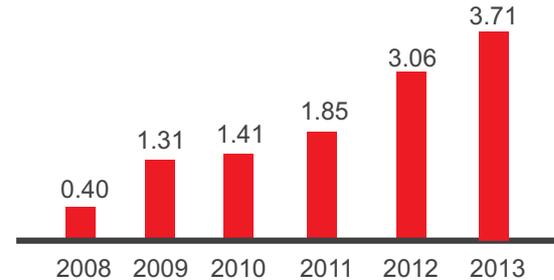
9 Companies
Contributed Rs 21 Lakh

The TCS World 10K continues to build on as an platform to raise funds

The TCS World 10K 2013 has had many firsts:

- Number of participants (23,000+)
- New NGOs registered (49)
- Younger, first time fundraisers (133)
- First time companies (14)

Bangalore Cares responded to the growing need to train NGOs in fundraising for this event



Growth of funds raised by NGOs since the event began in 2008. A total of Rs 11.76 Crore has been raised. A 22% increase from 2012.



We are looking forward with confidence

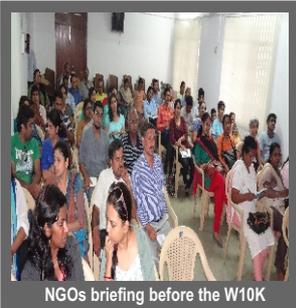
In the years ahead, we too are planning to reach out to more companies, NGOs and individuals to increase involvement and better relations amongst all.

Our Website is being enhanced to help NGOs project their work work better through an integrated social media.

We are responding to more companies to help them in their CSR activities. We will continue to strengthen our collaborations with Guidestar India, Global Giving, Namma Bengaluru Foundation and others.



Children at Isha Foundation



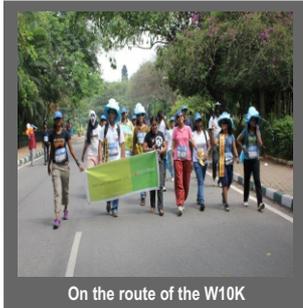
NGOs briefing before the W10K



Kingfisher costume contest at the W10K



Bangalore Cares registration stall



On the route of the W10K



Joy Of Giving Week

Bangalore Cares Trust - Financial & Legal Matters

Balance Sheet as on 31 March, 2013

	2011- 12		2010-11	
	Lakh	%	Lakh	%
Assets				
Fixed Assets	0.26	3	0.28	5
Current Assets: Bank/Cash, etc	8.20	97	5.30	95
Excess of Expenses	0.00	0	0.00	0
Total	8.46	100	5.58	100
Liabilities				
Capital Account	2.87	34	2.88	52
Reserves & Surplus	5.59	66	2.64	47
Current Liabilities & Provisions	0.00	0	0.06	1
Total	8.46	100	5.58	100

Income & Expenditure
for the year ending 31 March 2013

	2011- 12		2010-11	
	Lakh	%	Lakh	%
Income				
Donations for Services to Bangl. Cares	17.86	25	7.18	16
Donations for NGOs through Bangl. Cares	51.88	73	31.52	71
Donations from Individuals to Bangl. Cares	4.31	2	5.45	12
Interest	0.49	1	0.37	1
Excess of Expenditure	-2.99	0	0.00	0
Total	71.55	100	44.52	100
Expenditure on services				
Gathering & sharing info: website	7.83	11	5.31	12
Increasing NGO Income - largely W10K	61.82	86	34.73	78
Ensuring Accountability	0.00	0	0.40	1
Program Development	0.35	0	0.00	0
Coordination & Management	1.55	2	4.08	9
Total	71.55	100	44.52	100

Bangalore Cares is a Registered Charitable Trust under Section 12A No: B863/Vol 2009-10 Dated 31-8-2009.

Registered Office: No11, Lloyd Road, Cooke Town, Bangalore 560 005

Banker: State Bank of Mysore, Cooke Town Branch, Bangalore 560 005

A/c No: 64005610487.

Axis Bank, M G Road Branch, Bangalore 560 001

A/c No: 009010101865404

Auditor: Cherian M Mathews of Abraham, Mathew and Master, Chartered Associates, Bangalore.

Staff salaries	M	F	Tot	Benefits
5,001-10,000		1		
10,001 -25,000	2		2	Ph & conveyance
25,000-50,000		1	1	Ph & conveyance
Total	2	2	4	

Remuneration of three highest paid staff
1) Rs. 47,000 2) Rs. 19,000 3) Rs. 10,500

Overseas travel: None by staff or trustees

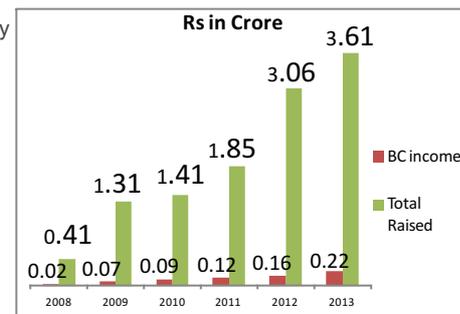
Our Board

- Murray Culshaw, *Chairperson*
- Vishal Talreja, *Managing Trustee*
- G. Manohar ROW, *Treasurer*
- P.B. Dave
- G. Pandrang Row
- Satish S

No remuneration given to any trustee

Total income generated by NGOs through Bangalore Cares initiatives.

Bangalore Cares income grows as total income.



Testimonials



“ Thank you SO much for all your help and support in the days prior to the Majja Run. I truly appreciate your effort in accomodating the Corporate Team from Thomson Reuters. It was wonderful working with you and I hope you had as wonderful a time at the event as we did! ”

Nithya Lingam, Corporate Responsibility Coordinator, Thomson Reuters



“ On behalf of K. C. Mahindra Education Trust - Project Nanhi Kali , we wanted to thank you for your continuous support throughout the event. It was truly wonderful to see how you cater to our needs all the time. “

Sudatta Mondal, Resource Mobilization Team, K.C. Mahindra Education Trust, Project 'Nanhi Kali'



“ Thank you for giving us an opportunity to participate in “Food For Change’ during the Joy of Giving Week. It’s great platform for emerging and growing organizations to spread the cause.”

Gopinath R, Founder , Sparsha Trust

Thank you

We thank every single person who believed in us and helped strengthen us by donating towards the work we do. We wish to specially thank Mr Amarnath Kamath for his continuous support, and to Procam International who have given us their constant support and encouragement that has helped us grow.

Appeal

The NGO community is looking at us to provide more support. If you believe in the NGO community and would like to see it grow in strength, do join hands with us.